

AUDIO PRODUCTS AND PRICES

Fall 2009 — Phone (510) 748-9811 Email: jwoodard@freemanbusiness.net

AUDIO CD RECORDINGS AND AUDIO + STILL PHOTO CD SETS

We can record, edit, label, and package **broadcast quality audio CDs** of lectures, talks, interviews, and performances of 1 to 4 simultaneous participants for periods of 15 minutes to 7 hours. The CDs are packaged in attractively labeled 5 1/2" x 7 1/2" DVD cases. Audio recordings can be rendered in a quality suitable for radio broadcast or web transmission.

Audio recordings can also be produced in any audio file format you choose.

In addition, we can prepare any audio CD product from the sound track of one of our digital video products.

We can also deliver **CDs with both audio and still photo files**, capturing an event for personal, educational, editorial, and retail purposes. See pricing on **Audio + Still Photo CD sets** further on.

NOTE: We can **restore your old vinyl records and reel-to-reel audio tape recordings** and archive them on CD. Take a look at our **Digital Restoration Services Price List**. It describes how we can help you preserve your old recordings and photos for years to come.

Your Audio Event Location

We can record your event **anywhere in the Greater San Francisco Bay Area**. We can also record events further from

the Bay Area but must charge for travel time and expense to those locations.

Setup Time and Duration

Setup time for most events requires about 1 hour on-site. If possible, we would like to scout any location we haven't seen before so that we can determine the best and safest way to set up our equipment.

Normal recording time for most events is a few hours. We can be **on-site for setup and recording time as long as 8 hours without extra charge**. For longer events, we will have to plan ahead with you to make sure we capture everything you want recorded, and will have to charge an hourly rate beyond the first 8 hours.

Photography for Labeling

We can **photograph people and significant elements, like banners and displays, to be used in labeling the final disks and disk cases**. We can talk with you about the best time and place for these photo shots if strobe photography might disrupt the event. Otherwise we will photograph as the event unfolds.

CD and Disk Case Labeling

We design **custom full color labels for your disks and disk cases**.

We will talk with you about significant references, like organizational names, websites, email addresses, and so forth,



that you may want included on the labels.

Editing and Producing the Final Product

Audio editing, and design of disk and disk case labels takes 2 to 4 days to complete. Production requires 1 to 2 days



for most orders. For small volume orders of less than 100 sets, **disks are delivered in 5 1/2" x 7 1/2" inch labeled plastic DVD cases.**

For production volumes of 100 disks or greater, production may take an additional 2 to 7 days. We offer a choice of disk cases.

For large orders, we can produce as many as 1000 disks, in a variety of packing choices, bid on demand.

AUDIO CD PRICING - FOR PERSONAL AND EDUCATION USES

Booking fee: includes recording (up to 8 hours within 50 miles of Alameda, CA), editing, full color label designs, and production of **first 10 copies of single or double CD sets: \$125.00**

At any time, you may order additional copies of the CD sets created from your event. We retain the label designs and CD images indefinitely. Just send us check or money order, payable to Joseph Woodard, for the additional copies.

Additional Disk Sets

Audio CD, single disk set, full color labeled disk (contains up to 70 minutes of audio) packaged in full color labeled DVD case.



Additional copies: (add 9.00% CA sales tax to item price)

- single: \$ 5.00 + \$ 1.00 shipping
- set of 10: \$ 40.00 + \$ 2.50 shipping
- set of 20: \$ 75.00 + \$ 5.00 shipping
- set of 40: \$140.00 + \$ 7.50 shipping
- set of 80: \$260.00 + \$10.00 shipping

Audio CD, double disk set (contains up to 140 minutes of audio), full color labeled disks packaged in full color labeled DVD case.



Additional copies: (add 9.00% CA sales tax to item price)

- single: \$ 5.50 + \$1.00 shipping
- set of 10: \$ 42.50 + \$2.50 shipping
- set of 20: \$ 80.00 + \$5.00 shipping
- set of 40: \$150.00 + \$7.50 shipping
- set of 80: \$280.00 + \$10.00 shipping

We will be happy to offer a quote for any special requirements you may have for producing your audio recordings.

MP3 CD, single or double disk set, (in FM radio quality up to 25 hours/CD, or in CD quality up to 12 hours/CD) **or CDs containing audio files in the format of your choice,** full color labeled disks in full color labeled DVD case.

Additional copies are available at the **same prices as single and double audio CD sets.**

Ordering Larger Quantities

We can provide a **quote on request for larger quantities of audio disks** in paper sleeves, labeled DVD cases, 5 x 5 1/2" slimline cases, regular plastic jewel cases, digipaks (cardboard covers with plastic disk trays), or cardboard mailers. Orders of \$300.00 or more will require a 25% deposit in advance.

Charges for Extra Time and Travel

For one event **additional recording time** after the first 8 hours will be charged at **\$20.00/hour**.

If we record an event further than 50 miles from Alameda, California but within the State of California, we must charge **\$0.25/mile after the first 50 miles plus \$20.00/hour travel time to and from the event**.

We will be happy to offer a bid for recording events outside California.

Payment

Your order is payable on delivery. We ship the final product to you by U.S. Mail.

AUDIO + STILL PHOTO CD SET PRICING - FOR PERSONAL AND EDUCATIONAL USES

These CD sets capture an event with audio recordings and still photos. The CDs contain both audio and print quality photo files.

Booking fee: includes recording (up to 8 hours within 50 miles of Alameda, CA), editing, label designs, and production of **first 10 copies of single or double CD sets: \$150.00**

Charges for extra time and travel are the same as for audio CD sets.

NOTE: Photography of the event which is used to create other products is described in our flyers listing "Still Photo Products and Prices" and "Video Products and Prices."

Additional Disk Sets

Additional copies of Audio/Photo CD sets are available at the same price as single and double audio CD sets.

LICENSING

The prices listed for Audio CD sets and Audio/Photo CD sets grant you a license to use the disks you buy for the following purposes:

- For personal use
- For resale for personal use
- For unlimited play to a classroom or live audience
- For unlimited play on listener supported radio, or inclusion in the website run by a non-profit organization or government

The prices do not include licensing for commercial purposes. We will be glad to negotiate those licenses with you. Prices are quite reasonable, based on hourly

charges, production costs, and intended uses.

Commercial licensing of audio and Audio/Photo CDs can be a...

- License for one-time radio or TV play on a single commercial station,
- License for unlimited play on multiple stations,
- License for inclusion in a print, audio, or video product; with unlimited reproduction for editorial, entertainment, or retail use.

Joseph Woodard Multimedia reserves the right to use materials we create -- labeling and short audio extracts -- in publicity promoting our business by demonstrating what we can do.



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